

**ABSTRACT OF THE DISCLOSURE**

5 A technique is provided for securing seal to inner and outer rings of a bearing assembly. The rings present interface surfaces which may include annular grooves. The seals and rings are positioned within specialized tooling, and a portion of each seal is plastically deformed to secure the seals to the receiving rings. One or both rings may receive a seal, and the seals may include features, such as elastomeric sealing members, which cooperate to isolate interior regions of the bearing assembly from the surrounding environment.